

Rochelle Black

45 Green Bloom Building Winchester Way, London NW11 6DB ♦ +447888xxxxx
rochelleblack@gmxx.com ♦ linkedin.com/in/xxxxx

Dear Hiring Manager,

I am writing to apply for the entry-level Nutrition Specialist role advertised on ABC Company's website. Over the past year, having worked as a customer service representative at a leading organic food brand, I polished my interpersonal and communication skills, and developed a comprehensive understanding of different organic products. I firmly believe my hands-on customer experience, strong technical knowledge, and passion for healthy living make me a suitable candidate for this opportunity.

My career aspiration is to share truthful information about nutrition to encourage healthy eating habits. After graduation, keen to observe the world of nutrition from a retail perspective, I joined XYZ Foods as a customer service representative. Although the experience has been extremely enriching, I realized my true passion lies on the consulting side, where I can directly encourage and guide clients to lead healthy lifestyles. Having minored in Holistic Nutrition at RST University, I've acquired knowledge of human anatomy, nutritional principles, and different dietary theories. To further supplement my learnings, I recently completed an AFPA-certified Nutrition course.

In my previous role, I liaised with 100+ customers daily, answering their questions and advising them on the right products as per their needs. I successfully boosted the customer NPS score by 12% within six months. I also took an active interest in obtaining an in-depth knowledge of the products offered at the store and their nutritional value. Having interacted with a diverse customer base, I strengthened my consultative selling, customer engagement, and sales skills. I believe my shop-floor insights will translate well in the Nutrition Specialist position.

Working for ABC Company is an exciting opportunity to bring my unbridled passion for food, nutrition, and people. I have had the opportunity to attend Ms. Rosy Keller's (Head Nutritionist, ABC Company) conferences, and I greatly admire her holistic living approach. I believe that the Nutrition Specialist role is the perfect step for me as it would allow me to learn so much from you while adding tremendous value to the organization through my experiences and lessons learned.

Thank you for considering my application, and I wish you the best of luck in finalizing the recruitment process successfully. I am looking forward to discussing this opportunity further at your convenience. You can contact me at +4474xxxxxxx or via email at xxx@gmail.com.

Yours faithfully,
Rochelle Black