

ADAM BAKER

Communications Manager

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Dear James,

I am writing to apply for the Manager of Innovation position with XYZ Enterprise. While I'm a non-traditional candidate for this role, I bring a set of subject matter expertise and experience in public policy and execution of community development programs that I'm looking forward to bringing to this role. Having served in many different capacities as a senior communications leader, I have played a pivotal role in conveying policy information and influencing community and economic development programs through high-impact community development outreach and social media engagement.

Currently, I am enrolled in a full-time policy-focused International Affairs program at ABC University. Part of my coursework involves the study of economics and the role of capitalism, finance, and money as instruments of the state. As part of these discussions, I am fortunate to be able to think about implications for consumers and communities in issues around access to credit and their ability to participate and benefit from technological progress. I anticipate working on a capstone project centered on the idea of central bank digital currencies and their role in advancing national political agendas in a way that could serve the widest range of market participants.

I am steeped in a wide range of quantitative and qualitative research methodologies. This enables me to bring a set of transdisciplinary and design thinking skills centered on asking the right questions and setting up inquiries that channel end-users in mind while considering important issues of inclusion, equity, and diversity. Some of my work includes designing a recovery and resilience program, evaluating the role of caste and housing policies and issues in urban India, the role of spatial production in public schools, the hazards of high-impact testing on children and teachers, the monetization of social connections to realize digitization of market interaction, and Indigenous people's struggle with the aftermath of residential schooling.

My background in communications, policy and research analysis, and program design has sharpened my expertise in building narratives that further the impact of an organization's advocacy. I believe the unique combination of my professional background, education, and skillset would enable me to bring a new and unique perspective around strategy and tactics, making me a great ally to have on your team.

Thank you for considering my application, and I wish you the best of luck in finalizing the recruitment process successfully. I am looking forward to discussing this opportunity further at your convenience. You can contact me at (123) 456-7890 or via email at adamsbaker@me.com.

Yours sincerely,
Adam Baker