

MICHAEL CURTIS

Senior Product Manager

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Dear Hiring Manager,

I am writing to apply for the Senior Product Manager role advertised on the company's career page. I am confident that my product management expertise, in combination with my drive to work with XYZ Enterprise, makes me a suitable candidate for this unique opportunity.

My career aspiration is to create innovative fintech products to give customers an easier alternative to traditional financial services. As a Product Manager with ABC Company, I have led the development of the company's first online mortgage broker, innovating the way mortgages work. This was driven by my passion and inquisitiveness to simplify complex processes and create optimal customer experiences. I take pride in my ability to conduct user research, identify opportunities to improve the experience, and define and deliver a fit-for-purpose solution to the customers. As a result, I have scaled the platform into processing over 2,000 mortgage applications and \$3M of mortgage approvals in Q1 of 2021.

My keen interest in challenging the conventional ways of doing things has led me to co-found two companies in the technology and financial services sectors. Through these experiences, I have cultivated an aptitude for developing commercially viable products and services that achieve clear market differentiation. Some of my key accomplishments include improving product performance based on customer feedback, expanding product market reach, and maximizing ROI. I am certain I would be able to bring the same level of commitment and results along with me if hired as the Senior Product Manager.

Although I enjoy living and working in the US, UK's unmatched opportunity for fintech product growth captured my interest. This has led to my decision to relocate to the UK within the next 5 months to pursue my passion for fintech, so the timing of this job opening is ideal. Following Monzo's journey, I was inspired by how much the company has grown from a new app-based challenger bank in the UK into becoming one of LinkedIn's Top Startups. With your consistent NPS score of 70, it's no doubt that your customers love your product. I am thrilled at the prospect of bringing my product management expertise to XYZ Enterprise to help execute your product roadmap and build the best possible user experience.

Thank you for taking the time to consider my application, and I wish you the best of luck in finalizing the recruitment process successfully. You can find more information on my candidate profile in my resume. I am looking forward to discussing this opportunity further at your convenience.

Yours faithfully,
Michael Curtis